



# Sensational Summer!

1st June - 30th June 2021

**Rowntree's**  
SINCE 1881

**BIGGEST LOLLY BRAND  
IN CONVENIENCE ACCOUNTING FOR  
42% OF BRANDED LOLLY SALES**

**Rowntree's**  
SINCE 1881  
**FRUIT  
Pastilles  
LOLLIES**

**Rowntree's**  
SINCE 1881  
**FRUIT  
STACK**

**Rowntree's**  
SINCE 1881  
**WATERMELON**

**UNBELIEVABLY  
FRUITY REFRESHMENT**

No artificial colours, flavours or preservatives

© 2021 THE ROYAL DOWRY GROUP. TOTAL CONVENIENCE IS AN UNBROKEN CHAIN OF SUPPLY.



**JB Order Line - 0131 448 2888**  
**Order online [www.jbfoodservice.co.uk](http://www.jbfoodservice.co.uk)**

# Cadbury FAVOURITES

**NEW**

**BUY 5 GET**



(1860)

**NEW**



(1960)



(9997)



(4688)



(3775)



**FREE** OR  
**BUY 9 & ALSO GET**



(1002)

**FREE**

**THE NO1 GROCERY BRAND<sup>1</sup> WITH MORE ICE CREAM BUYERS THAN EVER BEFORE!<sup>2</sup>**



(1393)

**NEW**

(4688)



**NEW**



**NEW**

(5076)

**BRAND NEW TV CAMPAIGN**



(6438)



(9997)

PRODUCT DESCRIPTION	RRP	UNITS	PACK	TLP
<b>PRODUCTS</b>				
<b>NEW</b> Cadbury Ball Top Impulse	£1.70	20	1	£22.67
Cadbury Flake Cone Impulse	£1.90	24	1	£30.40
Cadbury Crunchie Blast Stick Impulse	£1.90	24	1	£30.40
Cadbury Flake Tub	£3.25	6	1	£13.33
Cadbury Crunchie Tub	£3.25	6	1	£13.33
Cadbury Double Decker Tub	£3.25	6	1	£13.33
Cadbury Dairy Milk Caramel Core Tub	£3.25	6	1	£13.33
<b>NEW</b> Cadbury Dairy Milk Core Tub	£3.25	6	1	£13.33
<b>NEW</b> Cadbury Dairy Milk Stick	£3.00	8	3	£16.40
<b>NEW</b> Cadbury Crunchie Blast Stick	£3.00	8	3	£16.40
<b>NEW</b> Cadbury Dairy Milk Caramel Cone	£2.25	6	4	£9.23
Cadbury Freddo Sandwich	£2.25	8	6	£12.30
Cadbury Flake 99' Cone	£3.29	6	4	£13.49
<b>FREE LINES</b>				
1. Cadbury Dairy Milk Buttons Cone	£2.25	6	4	£9.23
2. Cadbury Dairy Milk Impulse	£1.90	24	1	£30.40



# MAY & JUNE IMPULSE DEAL

BUY ANY 5  
DIFFERENT & GET



OR



OR



FREE



(6716)



PRODUCT DESCRIPTION	RRP	UNITS	PACK	TLP
<b>PRODUCTS</b>				
NEW Oreo Ball Top Cone	£1.70	20	1	£22.67
Oreo Sandwich	£1.90	24	1	£30.40
Oreo Stick	£1.90	20	1	£25.33
Toblerone Stick	£1.90	20	1	£25.33
Nuii Salted Caramel & Australian Macadamia	£2.00	20	1	£26.67
Nuii Coconut & Indian Mango	£2.00	20	1	£26.67
Extreme Raspberry & Double Cream	£1.70	16	1	£18.13
Extreme Salted Caramel & White Chocolate	£1.70	16	1	£18.13
Fab Strawberry lolly	£1.10	32	1	£23.47
Del Monte Lemonade	£1.10	24	1	£17.60
Rowntree's Blackcurrant Push Up	£1.10	24	1	£17.60
Rowntree's Watermelon	£1.10	36	1	£26.40
<b>FREE LINES</b>				
1. Rowntree's Fruit Pastille	£1.10	32	1	£23.47
2. NEW Rowntree's Fruit Stack	£1.10	20	1	£14.67
3. Smarties Pop Up	£1.50	20	1	£20.00



# JOYOUS JUNE DEAL!

BUY ANY 6 CASES FROM THE FOLLOWING



NEW TO THE  
CABINET  
IN 2021!

AND GET A  
CASE OF  
SOLERO  
EXOTIC  
FREE!



(6581)

CASE PRICE  
WORTH £35.00  
AT £1.40 (RRP\*)

Promotion available from  
TUESDAY 1<sup>ST</sup> JUNE TO  
WEDNESDAY 30<sup>TH</sup> JUNE 2021

\*RRP is retail recommended price. Pricing is the sole discretion of the retailer.



**BEN & JERRY'S**

**STOCK UP NOW!**

**POR 44%**

**TRY ME NOW!**



(6156)

(3460)

(9178)

(9579)

(9105)

(4077)

©Ben & Jerry's Homemade, Inc. 2020. Cows: ©Woody Jackson 1997. Pricing is at the sole discretion of the retailer.



**MAGNUM IS THE NUMBER ONE ICE CREAM BRAND IN THE UK<sup>1</sup>**

**POR 50%**



(4002)

**BUY A CASE OF MAGNUM CLASSIC TUBS**

**AND GET A CASE OF MAGNUM WHITE CHOCOLATE TUBS FREE<sup>2</sup>**



(6759)

**PROMOTION AVAILABLE FROM TUESDAY 1<sup>ST</sup> JUNE - WEDNESDAY 30<sup>TH</sup> JUNE 2021**

1: Nielsen, Total Market Unit Sales MAT to 01.08.2020  
2: Offer applies to Magnum Classic and White Chocolate tubs only.



Support. Inspire. Progress.



# SPECIAL OFFER

BUY 3 CASES GET 1 FREE



## MACKIE'S MINI TUBS

a perfect 'on the go' treat in 5 favourite flavours (with spoon in lid)

- ✓ Scotland's favourite ice cream\*
- ✓ Deliciously smooth, fresh & creamy
- ✓ All natural ingredients
- ✓ Fresh from the farm



**POR**  
**45%**

**MACKIE'S. Making simple delicious.**

\*Premium Ice Cream Brand Volume Sales, Kantar Worldpanel 52 wks ending 27th Dec 2020.

# SUMMER OFFER

BUY 3 CASES GET 1 FREE



- ✓ Scotland's favourite ice cream\*
- ✓ Deliciously smooth, fresh & creamy
- ✓ All natural ingredients
- ✓ Fresh from the farm



**POR**  
**40%**

**MACKIE'S. Making simple delicious.**

\*Premium Ice Cream Brand Volume Sales, Kantar Worldpanel 52 wks ending 27th Dec 2020.





Buy **4** cases, get **1** case of 100ml tub **FREE**



(6381)

(7662)

(4278)



(6376)

(57741)

(4245)



(7661)

(51950)

**POR**  
**36%**

Summer's here...  
...and we've got everything you'll need for your ice cream.

**NEW**  
AT  
**JB FOODS**



- 1 Multi-Coloured Spinkle Cone
- 2 Salted Caramel Spinkle Cone
- 3 Dipped Sugar Cone
- 4 Tall Sugar Cone
- 5 Tip Top Cone
- 6 Fiesta Cone

[www.nicice.co.uk](http://www.nicice.co.uk)

Images are for illustration purposes only. Serving Suggestions.  
Cones are not to scale.\* - These products subject to VAT.

**ENQUIRE FOR PRICING**






**Birds Eye**
**TOP-SELLING TEA TIME  
TREATS FROM THE UK'S  
NO.1 FROZEN FOOD BRAND**


Code	Product	Pack Size	Was	Now Only	You Sell at	Price per Unit	POR
6144	Birds Eye 2 Cod in Batter PM £2.49	8 x 200g	£15.99	£13.99	£2.49	£1.75	30%
2355	Birds Eye 2 Cod in Crumb PM £2.49	8 x 200g	£15.99	£13.99	£2.49	£1.75	30%
3957	Birds Eye Value Fish Fingers PM £1.25	12 x 250g	£12.69	£11.49	£1.25	96p	23%
7902	Birds Eye 8 Cod Fish Fingers PM £2.50	12 x 224g	£25.95	£23.99	£2.50	£2.00	20%
9913	Birds Eye 4 Beefburgers PM £1.99	10 x 227g	£17.29	£14.99	£1.99	£1.50	25%
7096	Birds Eye 2 Crispy Chicken PM £1.99	12 x 170g	£19.45	£16.99	£1.99	£1.42	29%
3527	Birds Eye 2 Chicken Dippers PM £1.99	8 x 220g	£13.96	£12.79	£1.99	£1.60	20%
3494	Birds Eye Garden Peas PM £1.29	10 x 375g	£10.75	£8.99	£1.29	90p	30%
1867	Birds Eye Garden Peas PM £2.49	8 x 800g	£17.35	£15.99	£2.49	£2.00	20%
3625	Birds Eye 4 Chicken Burger PM £1.99	12 x 200g	£19.15	£16.99	£1.99	£1.42	29%
4672	Birds Eye Mixed Vegetables PM £1.00	16 x 340g	£12.54	£9.99	£1.00	62p	38%
1731	Birds Eye Potato Waffles PM £1.99	10 x 10	£16.35	£14.99	£1.99	£1.50	25%



**GOODFELLA'S**

CLASSIC CRUST TAKEAWAY **£2.99**

STONE BAKED THIN **£2.50** Pepperoni

STONE BAKED THIN **£2.50** Margherita

**made with Respect**

**San Marco**

CHEESE & TOMATO **ONLY £1.39**

PEPPERONI **ONLY £1.39**

**STOCK UP ON THE TOP 2 MOST SOLD PIZZAS!**

\*Nielsen ScanTrack, Total In-Store, Frozen Pizza Category, Volume Sales 152wks w/e 31.10.20

Good Fella's	Pack Size	Was	Now Only	You Sell at	Price Per Unit	POR
2629 Takeaway Cheese PM £2.99	6 x 426g	£14.93	<b>£10.99</b>	£2.99	£1.83	39%
4973 Thin Pepperoni PM £2.50	7 x 332g	£14.50	<b>£10.99</b>	£2.50	£1.57	37%
3172 Thin Margherita PM £2.50	7 x 345g	£14.50	<b>£10.99</b>	£2.50	£1.57	37%
San Marco						
4637 Cheese & Tomato PM £1.39	10 x 253g	£11.29	<b>£9.99</b>	£1.39	£1.00	28%
8246 Pepperoni PM £1.39	10 x 251g	£11.29	<b>£9.99</b>	£1.39	£1.00	28%

**POR 28%**

ONLY **£1.22** PER UNIT

Now Only **£7.29**

**8335 Bisto Beef Lasagne PM £1.69**  
Pack Size: 6 x 375g • Was: £8.25 • You Sell: £1.69

**POR 28%**

ONLY **£1.22** PER UNIT

Now Only **£7.29**

**1980 Bisto Chilli Con Carne PM £1.69**  
Pack Size: 6 x 375g • Was: £8.25 • You Sell: £1.69

**POR 33%**

ONLY **£1.13** PER UNIT

Now Only **£6.79**

**9797 Sharwood's Chicken Korma with Rice PM £1.69**  
Pack Size: 6 x 375g • Was: £8.26 • You Sell: £1.69

**POR 33%**

ONLY **£1.13** PER UNIT

Now Only **£6.79**

**9795 Sharwood's Chicken Tikka Masala with Rice PM £1.69**  
Pack Size: 6 x 375g • Was: £8.26 • You Sell: £1.69

**POR 29%**

ONLY **£1.42** PER UNIT

Now Only **£8.49**

**8986 Yankee 2 Flamed Cheeseburgers PM £2.00**  
Pack Size: 6 x 280g • Was: £9.75 • You Sell: £2.00

**POR 29%**

ONLY **£1.42** PER UNIT

Now Only **£8.49**

**1522 Yankee 2 Doner Kebabs PM £2.00**  
Pack Size: 6 x 320g • Was: £9.75 • You Sell: £2.00



**POR 38%**

ONLY £1.05 PER UNIT

Now Only £10.49



6153 Aviko Supercrunch Premium Skinny Fries  
Pack Size: 10 x 750g • Was: £11.45 • You Sell: £1.69

**POR 30%**

ONLY 70p PER UNIT

Now Only £6.99



6901 Aviko Hash Brown Bites PM £1.00  
Pack Size: 10 x 500g • Was: £7.50 • You Sell: £1.00

**POR 25%**

ONLY £1.50 PER UNIT

Now Only £11.99



2375 Aviko Sweet Potato Fries PM £1.99  
Pack Size: 8 x 450g • Was: £13.59 • You Sell: £1.99

**POR 25%**

ONLY 75p PER UNIT

Now Only £5.99



9310 Aviko Herb Diced Potato PM £1.00  
Pack Size: 8 x 500g • Was: £6.49 • You Sell: £1.00

**POR 52%**

ONLY 57p PER UNIT

Now Only £6.79



8731 Aviko Spicy Jacket Wedges  
Pack Size: 12 x 600g • Was: £9.20 • You Sell: £1.19

**POR 34%**

ONLY £1.12 PER UNIT

Now Only £8.99



7719 Aviko Super Crunch! Oven Chips PM £1.69  
Pack Size: 8 x 850g • Was: £9.99 • You Sell: £1.69



# WALL'S 2021 CABINET BUNDLE DEALS



Call 0161 366 2500 or email SALES@WALLSREFRIGERATIONSOLUTIONS.COM

**NEW QUEUE 6**



DIMENSIONS (MM)  
800(W) X 522(D) X 738(H)

**PAY £459** +VAT

+ ICE CREAM WORTH OVER **£285** \*RRP

**NEW VISTA 6**



DIMENSIONS (MM)  
800(W) X 696(D) X 845(H)

**PAY £499** +VAT

+ ICE CREAM WORTH OVER **£360** \*RRP

**NEW VISTA 12**



DIMENSIONS (MM)  
1000(W) X 890(D) X 845(H)

**PAY £659** +VAT

+ ICE CREAM WORTH OVER **£510** \*RRP

**NEW VISTA 18**



DIMENSIONS (MM)  
1600(W) X 700(D) X 865(H)

**PAY £799** +VAT

+ ICE CREAM WORTH OVER **£610** \*RRP

**ECONIC 12**



DIMENSIONS (MM)  
1257(W) X 750(D) X 957(H)

**PAY £749** +VAT

+ ICE CREAM WORTH OVER **£610** \*RRP

**NEW SLIMLINE MAXIVISION**



DIMENSIONS (MM)  
802(W) X 875(D) X 1363(H)

**PAY £1,499** +VAT

+ ICE CREAM WORTH OVER **£500** \*RRP

**NEW MAXIVISION**



DIMENSIONS (MM)  
1250(W) X 875(D) X 1363(H)

**PAY £1,599** +VAT

+ ICE CREAM WORTH OVER **£650** \*RRP

**WALL'S TOP SELLING ICE CREAMS**



\*Value of ice cream at RRP/VAT. For the avoidance of doubt, retailers are free to set their own resale price. Products supplied may differ from those shown. Not all actual stock supplied with each freezer available on display. \*\*3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK Ltd terms of business. See www.wall'srefrigerationsolutions.com for details. WALL'S branded freezers are purchased subject to a condition that the customer agrees to stock WALL'S impulse ice cream in 80% of the freezer space and the unit will remain WALL'S branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. Unilever UK Ltd. Registered in England & Wales 9030214107. Registered office: Shrewsbury House, Springfield Drive, Leatherhead, Surrey, KT22 7JN.



**JB Foods Terms & Conditions:** The minimum delivery value is £50.00 for customers, all prices net. Any goods ordered but declined upon delivery will incur a £5 restocking fee per invoice line. All products shown as serving suggestions. All prices are correct at time of publication but are subject to change without prior notification. All offers available whilst stocks last. In order to best support you with appropriate marketing and promotional activity, JB Foods (Scotland) Ltd may share your data with third parties; please refer to the data protection act section of our terms and conditions of sale for further information.



## EXCLUSIVE FREEZER DEALS

- Freezers come with 2 year parts & labour warranty
- Energy efficient freezer • Shatter proof safety glass lids

- Hot gas frame heaters prevent condensation on glass lids
- High performance insulation, reducing energy consumption

### DEAL 1

PAY **£625** +VAT



Dimensions - 1045mm x 860mm x 825mm  
**AND RECEIVE 15 CASES OF ICE CREAM FREE**  
**WORTH £599**

PRODUCT	BOXES	PRODUCT	BOXES
Hui Saitohi Coromal & Australian Macadamia	2	Oreo Sandwich	2
Galbary Dairy Milk Swirl Stick	2	Rainforest's Fruit Pastille	2
Galbary Crunchie Blast Stick	2	Smores Pop Up	1
Galbary Fudge 99' Cone	2	Extreme Raspberry & Double Cream	1
		Rainforest's Fruit Pastille Push Up Orange	1

### DEAL 2

PAY **£725** +VAT



Dimensions - 1045mm x 860mm x 825mm  
**AND RECEIVE 18 CASES OF ICE CREAM FREE**  
**WORTH £687**

PRODUCT	BOXES	PRODUCT	BOXES
Hui Saitohi Coromal & Australian Macadamia	2	Rainforest's Fruit Pastille	1
Galbary Dairy Milk Swirl Stick	2	Smores Pop Up	1
Galbary Crunchie Blast Stick	2	Extreme Raspberry & Double Cream	1
Galbary Fudge 99' Cone	2	Hui Coromal & Indian Mango	1
Oreo Sandwich	2	Isk Strawberry Lolly	1
Rainforest's Fruit Pastille Push Up Orange	2	Rainforest's Fruit Stack	1

### DEAL 3

PAY **£1350** +VAT



Dimensions - 1525mm x 700mm x 1175mm  
**AND RECEIVE 20 CASES OF ICE CREAM FREE**  
**WORTH £726**

PRODUCT	BOXES	PRODUCT	BOXES
Hui Saitohi Coromal & Australian Macadamia	2	Oreo Stick Sandwich	1
Hui Coromal & Indian Mango	2	Rainforest's Fruit Pastille Push Up Orange	1
Hui Coromal & Indian Mango	2	Rainforest's Fruit Pastille	1
Extreme Raspberry & Double Cream	2	Isk Strawberry Lolly	1
Smores Pop Up	2	Rainforest's Fruit Stack	1
Galbary Dairy Milk Swirl Stick	1	Galbary Choc Top Cone	1
Galbary Crunchie Blast Stick	1	Galbary Fudge 99' Cone	1
		Oreo Sandwich	1

### DEAL 4

PAY **£925** +VAT



Dimensions - 1045mm x 860mm x 825mm  
**AND RECEIVE 11 CASES OF ICE CREAM FREE**  
**WORTH £792**

PRODUCT	BOXES	PRODUCT	BOXES
Kalpa Honeycomb Coromal Swirl	1		
Kalpa Bubblegum	1		
Kalpa Milkshakes Shortbread	1		
Kalpa White Chocolate Swirl & Raspberry	1		
Kalpa Salted Coromal	1		

**NOT AVAILABLE**

FOR ASSISTANCE WITH FREEZER REPAIRS DURING THE WARRANTY PERIOD, PLEASE CONTACT DEALS 1&2 LIEBHERR ON 03305 147888 (OPTION 2), OR EMAIL: LGB.REFRIGERATION@LIEBHERR.COM DEAL 3 EPTA CH 01420 485757 OR EMAIL: SERVICE@EPTAREFRIGERATION.COM DEAL 4 MIT ON 01 280 826000 OR EMAIL: SUPERMARKET@UK.MITATNB. IT IS ESSENTIAL BOTH FREEZER SERIAL NUMBER FOR THE UNIT AND YOUR FULL ADDRESS IS PROVIDED.

\*TERMS - THE VALUE OF THE FREE STOCK IS CALCULATED AT RRP INCLUDING VAT FOR THE AVAILABILITY OF SOLID RETAILERS ARE FREE TO DETERMINE THEIR OWN SELLING PRICES. THIS OFFER IS VALID FROM 1ST FEBRUARY 2021 UNTIL FRIDAY 27TH AUGUST 2021. FRONERI RESERVE THE RIGHT TO WITHDRAW THIS OFFER, FREE STOCK LEVELS OR PRICES WITHOUT NOTICE. ALL VALUES ARE CORRECT AT THE TIME OF BEING PRINTED.

**CONTACT YOUR LOCAL TELESALES TO ORDER & FOR MORE INFORMATION**